



“Keep Learning and Doing”

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Editor in Chief

As readers of the *Journal of Environmental Investing* know, Dr. Stephen Schneider passed away on July 19, 2010. Dr. Schneider was a seminal thinker on climate science and climate change who pushed both colleagues and opponents to understand and quantify the environmental challenges we face and to create scalable, effective solutions.

At COP 15 last year, I met with Dr. Schneider and discussed my idea of starting the *Journal of Environmental Investing*. He immediately saw the need we’d be addressing and he encouraged me to aggressively press on with the formation of the JEI. To codify his encouragement, he gave me a copy of his book *Science as a Contact Sport*, with the inscription “Getting the investment on track for sustainability is essential. Keep learning and doing.”

His inscription nicely encapsulates the mission of the JEI. Our goal is to get the investment piece right so that we can tackle and solve critical, time-sensitive environmental challenges. But getting the investment piece right also requires getting the science, economics, policy, and technology “pieces” right. That’s why the JEI takes an interdisciplinary approach, an approach that includes both learning and doing. This should be clear from the content of our second issue and from the makeup of our editorial and advisory boards (both of which have been instrumental in keeping us on track).

So I invite academics and practitioners from all relevant disciplines to help us “keep learning and doing.” Get involved in the discourse on environmental investing; think critically about the challenges and opportunities; actively contribute to the development and deployment of market-based solutions.

Thanks for your support,

A handwritten signature in black ink, appearing to read 'A. Calvello', written in a cursive style.

PS At the JEI, we try to practice what we preach. In November, we launched the Journal of Environmental Investing Scholarship Program (JEI SP). The Program’s aim is to encourage and support graduate students doing original research in an area of environmental investing. Details can be found at www.jeisp.org.