



## **Environmental Investing: Investors and Innovations**

**Cary Krosinsky**

Editor

It is a true honor to join the *Journal of Environmental Investing (JEI)* as Editor alongside Publisher Angelo Calvello and Managing Editor Mary Cavanagh. Following its first appearance in 2010, with the issue entitled “Beyond Copenhagen,” the *JEI* successfully established itself as an interdisciplinary, peer-reviewed, open-access journal that publishes original research in all areas at the intersection of the environment and investing.

This current issue features individuals who are influencing and driving investment dollars and strategies globally in a most essential direction. Leading organizations, such as the International Energy Agency and the World Bank, are calling for an acceleration of the momentum toward environmental investing. To enable a clean energy transition over the coming decade and to avoid the worst ramifications of climate change, trillions of dollars in new investments will be necessary. The *JEI* will be helping to enable this transition by catalyzing global practices. Toward this end, as you will see throughout 2015, we will feature

- a relaunched, interactive website
- expanded original content
- amplified direct engagement with asset owners, fund managers, and other stakeholders, especially students

In addition, the next issues of the *Journal of Environmental Investing* will focus on the following topics:

- The Social Implications of a Global Energy Transition
- Air, Land, and Water: Implications for Investment Strategies
- Case Studies of Climate Bonds and Green Infrastructure
- Further Case Studies of Environmental Investing (including a first-ever global ranking of best strategies)

While an expansion of the new *JEI* website will accommodate and support this broadened sphere of inquiry, we will, however, remain open access because we believe that cost should not be a barrier to accessing critical information on environmental investing. We

are also seeking sponsorships and opportunities to perform co-branded research, and welcome your inquiries and suggestions.

By engaging in practical case studies of concepts and solutions that work and that could potentially be scaled to fit changing scenarios, demographics, and so on, the *JEI* will help point the way toward a future that simultaneously benefits the shareholder and society writ large. The most exciting opportunity we have is to play a role in enabling the energy and environmental transition we require as a society; it is an opportunity that has every chance of becoming an economically positive achievement as well. Even if the *JEI*'s role is a small one in this transition, we will have succeeded—but measurable success will require your participation.

Please feel very free to contact me at any time with your thoughts, your papers, and your own ideas as we head into 2015 and 2016 with a clear need for positive societal change that we can only achieve together.

With best wishes for a happy and successful New Year,

Cary Krosinsky