Welcome to the inaugural issue of the *Journal of Environmental Investing (JEI)*. The goal of this issue is to present preliminary discussions of environmental investing that introduce the considerably lengthier and more complex works of peer-reviewed scholarship that will appear in future issues.

Our choice of topic and format are deliberate; our choice of contributors intentional. Rather than begin our history with scholarly essays on environmental investing, we instead introduce the *Journal* with 25 short thought pieces by gifted thinkers who are affiliated with one or more of the fundamental drivers of return and sources of risk of environmental investing: science, economics, policy, and technology.

Each contributor was asked to address the same question, “What does the Copenhagen Accord mean to environmental investing?” and each faced the same spatial and temporal constraints (although some heeded these constraints more than others). While the essays tend to share a common view on the meaning, outcome, and ramifications of Copenhagen, they clearly manifest their respective author’s own creativity, expertise, and passion.

This is representative, in a larger sense, of the dynamic and complex nature of the *JEI*s scope of inquiry: environmental investing itself. Environmental investing is a new field of study and its boundaries are still being tested and defined. The essays in this issue demonstrate rather than delineate the broad range of topics that fall within this diverse and evolving investment category.

And this is precisely the *Journal*s intention: to provide a forum for the structured and rigorous exchange of ideas and information between investors, researchers, policymakers, and other stakeholders interested in the search for real solutions for the sobering state of global environmental affairs. Such solutions, while acknowledged as necessary, will best be created by an interdisciplinary examination of the manifold topical and critical issues of creating, deploying, financing, structuring, and managing successful investment solutions.

So, on behalf of our Editorial and Advisory Board members, welcome to the *JEI* and to the beginning of the discourse. I hope you join us on this exploratory and impactful journey.

March 31, 2010